



**SPONSORSHIP PACKAGE  
2014-2015**

University of Toronto  
Leslie Dan Faculty of Pharmacy

# INTRODUCTION

Dear Potential Sponsor,

We would like to thank you for taking interest in exploring the many sponsorship opportunities available to you in supporting the events of the Undergraduate Pharmacy Society (UPS). We are confident in our capacity to promote your organization to our faculty through fresh and innovative ways. Our events have grown immensely in recent years owing to the large contributions of external organizations. As we grew, so too have our sponsors, resulting in many benefits for them from the increased exposure and results in re-sponsorship. With over 1000 students, staff, and faculty members in our department, there is great promise for your organization to have adequate exposure. We hope to work with you closely and select the sponsorship opportunity that works best for you.

The UPS has the honour of serving the Leslie Dan Faculty of Pharmacy, Canada's oldest and largest pharmacy school, in enhancing the student experience and promoting the profession through social, athletic and professional activities. Our faculty has produced leaders, advocates, entrepreneurs and innovators for over eighty-five years, and continues to do so. We are centrally located at the core of University of Toronto's St. George Campus, consisting of 57,000 students, next to Queen's Park and the Discovery District in the heart of downtown Toronto. The Leslie Dan Faculty of Pharmacy is deeply engaged in teaching and research at the many hospitals and institutions that surround it, along with public advocacy through the provincial government.

The events that the UPS holds take place during the academic school year, from September 2014 to April 2015, and they are regularly attended by the students, staff and faculty members. Our society is very active, holding numerous events in that time period. Given the many openings, along with our strong presence in the faculty, the possibilities to create events customized specifically for your organization are endless.

We would like to extend an offer to your organization to be a part of our vision to our members. Your organization will be at an exceptional position to branch out to your target audience, increase your consumer base and exclusively promote at our events. Your support is key in keeping admission and venue costs low, and ultimately to further increase the quality of the experience that students within our faculty enjoy at our events. We hope you feel that the UPS is suited to promote your organization through our events. If any one of the sponsorship package levels that you have received interests you, let us know. Do not hesitate to contact us to try to work out a custom sponsorship package, as we are very open to other options. Thank you for your consideration and we hope to hear from you soon.

Best Regards,

Joseph Samuel



UPS President-Elect 2014-2015

Mohamed El-Salfti



UPS Vice-President Elect 2014-2015

# TABLE OF CONTENTS

Testimonials .....	2
Professional Events .....	3
<b>PHARMACY AWARENESS MONTH</b>	
Social Events .....	5
<b>BACK-TO-SCHOOL MIXER</b>	
<b>INTERPROFESSIONAL BOAT CRUISE</b>	
<b>PHOLLIES</b>	
<b>SEMI-FORMAL</b>	
Athletics Events .....	10
<b>INTRAMURAL SPORTS</b>	
<b>CURLING BONSPIEL</b>	
<b>OPA CUP</b>	
Sponsorship Opportunities beyond UPS .....	14
<b>CAREER FAIR</b>	
<b>DRUG FAIR</b>	
Sponsorship Benefits .....	17
Sponsorship Agreement Form .....	18
Thank you .....	19



# TESTIMONIALS



ONTARIO  
PHARMACISTS  
ASSOCIATION

Advocating Excellence  
in Practice and Care

“We appreciate the prompt responses that we received from the various students who were tasked with organizing each of the events throughout the year. The students were engaged, enthusiastic, and always willing and eager to respond to our questions and to make the partnership process as easy as possible for each of us.”

– Ontario Pharmacists Association, 2013-14 *Platinum* Sponsor

“We appreciate the opportunity to support UT Pharmacy and have future pharmacists get to know us too.

As a group supporting independent pharmacy owners, we especially enjoyed hosting the "topic talk" to promote our company as a viable option for clinically-based pharmacists. The organizers were very helpful and made sure we were professionally represented at all our selected venues.”

– Remedy’s Rx, 2013-14 *Platinum* Sponsor



SANOFI PASTEUR



“[We appreciated the] open and frequent communication regarding events.”

– Sanofi Pasteur, 2013-14 *Gold* Sponsor



# **PROFESSIONAL EVENTS**

## **Pharmacy Awareness Month**



# Pharmacy Awareness Month



In continuation of last year's tradition, the Leslie Dan Faculty of Pharmacy is pushing boundaries by organizing a month-long event to celebrate the achievements within the profession of pharmacy. A wide range of activities include those held within the faculty itself as well as on-campus and off-campus initiatives. The month is filled with exciting events ranging from Lunch and Learns to the faculty's very own Mr. Pharmacy Pageant! Sponsors can demonstrate their role in today's expanded scope of practice as well as pre-existing roles that have paved the way for today's advancements in the profession.



**Number of Attendees:** 1000 (including students and the public)

**Location:** Leslie L. Dan Pharmacy Building (144 College Street) and various on-campus and off-campus locations



**Tentative Date:** March 2015

**Contact:** [external@uoftpharmacy.com](mailto:external@uoftpharmacy.com)

# **SOCIAL EVENTS**

**Back To School Mixer  
Interprofessional Boat Cruise  
Phollies  
Semi Formal**



# Back To School Mixer



Help Pharmacy students break the ice and build lifelong friendships within the faculty! It is important for Pharmacy students to have the opportunity to get to know their future colleagues. That is why our mixer allows students of all years to meet and greet over tasty food and drinks.

**Number of attendees:** 900

**Location:** Leslie L. Dan Pharmacy Building (144 College Street)

**Tentative date:** September 2014

**Contact:** [external@uoftpharmacy.com](mailto:external@uoftpharmacy.com)





# Interprofessional Boat Cruise



Students from U of T Faculty of Pharmacy, Medicine, Dentistry and Nursing celebrate a night of interprofessional mingling while enjoying the breathtaking view of the city. Companies and organizations have the rare opportunity to increase brand awareness amongst all health professional faculties across campus with this highly anticipated event.



**Number of Attendees:** 450 students from U of T Faculties of Pharmacy, Medicine, Dentistry and Nursing

**Location:** Enterprise 2000 (242 Cherry Street)

**Tentative Date:** September 12, 2014

**Contact:** [external@uoftpharmacy.com](mailto:external@uoftpharmacy.com)



# Phollies



This two-day event has been a longstanding tradition of UPS, bringing together students, families, as well as faculty members. Participants have the special opportunity to show off their talents as individual performers or as a part of a group. Acts include, but are not limited to, singing, dancing, and instrumental performances. Sponsors can demonstrate their appreciation by keeping our ticket prices affordable to spectators.

**Number of Attendees:** 360 (including students and public)

**Location:** George Ignatieff Theatre- Trinity College (6 Hoskin Avenue)

**Tentative Date:** November 2014

**Contact:** [external@uoftpharmacy.com](mailto:external@uoftpharmacy.com)





# Semi Formal



This event allows students to dress up in their fanciest attire and dance the night away after the completion of midterms. Students first sit down to enjoy a delicious four-course meal before hitting the dance floor in style. Sponsorship ensures that ticket prices remain low enough for all Pharmacy students to take part in this unforgettable evening.

**Number of attendees:** 300

**Location:** To be announced (last year's venue was The Avenue Banquet Hall)

**Tentative date:** November 2014

**Contact:** [external@uoftpharmacy.com](mailto:external@uoftpharmacy.com)





# ATHLETICS

Intramural Sports  
Curling Bonspiel  
OPA Cup



# Intramural Sports



Intramural athletics is an exciting part of student life at the Leslie Dan Faculty of Pharmacy. It fosters teamwork, spirit, and lasting bonds between students. For many years, the Faculty of Pharmacy has been the recipient of many awards from the intramural department of U of T. By sponsoring our intramural sports, you help to fund our equipment and support our winning teams!

This year's intramural sports include: Ultimate Frisbee, Volleyball, Flag Football, Basketball, Soccer, Hockey, Innertube Waterpolo, and Cricket.

**Contact:** [external@uoftpharmacy.com](mailto:external@uoftpharmacy.com)





# Curling Bonspiel



Pharmacy students from all four years spend an afternoon curling with friends. This tournament has remained one of the longest standing athletic events at the Faculty of Pharmacy and your support will help us uphold this cherished tradition.

**Number of attendees:** 100 students

**Location:** Leaside Curling Club  
(1075 Millwood Rd.)

**Tentative date:** November 2014

**Contact:** [external@uoftpharmacy.com](mailto:external@uoftpharmacy.com)



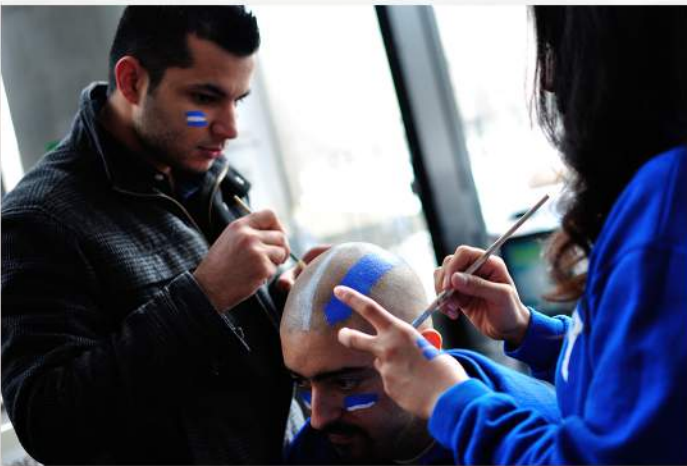


# OPA Student Cup



The OPA Student Cup is an annual hockey game played between Pharmacy students at the University of Toronto and the University of Waterloo. Students strap on their skates and compete with each other in an evening of friendly rivalry on ice.

The event is an excellent opportunity to foster comraderie and networking between the two pharmacy schools.



**Number of Attendees:** 250 students

**Location:** University of Toronto Varsity Arena (299 Bloor St. West)

**Tentative Date:** April 2014

**Contact:** [external@uoftpharmacy.com](mailto:external@uoftpharmacy.com)



A photograph of two men in business attire (white shirts and ties) engaged in a conversation at what appears to be a career fair or drug fair. The man on the left is holding a small white card or brochure. The background is slightly blurred, showing other people and large windows.

# **SPONSORSHIP OPPORTUNITIES BEYOND UPS**

**Career Fair  
Drug Fair**



# Career Fair



If you are looking to attract the best and brightest students to your team, this is a great opportunity to showcase and promote your organization directly to students. Feel free to highlight any job opportunities and/or placements at this exciting event!

**Number of attendees:** 900

**Location:** Leslie L. Dan Pharmacy Building  
(144 College Street)

**Tentative date:** November 2014

\*Please note that this event raises money for the graduating class and is not included in the UPS Sponsorship Benefits.

**Contact:** [jam.bravo@mail.utoronto.ca](mailto:jam.bravo@mail.utoronto.ca)



# Drug Fair



Help inspire patient confidence through pharmacists! This event serves as an excellent opportunity to showcase your latest and greatest products, monitors or professional services. Your organization can also educate future pharmacists on how to counsel for your products.

**Number of attendees:** 900

**Location:** Leslie L. Dan Pharmacy Building  
(144 College Street)

**Tentative date:** March 2015

\*Please note that this event raises money for the graduating class and is not included in the UPS Sponsorship Benefits.

**Contact:** [jam.bravo@mail.utoronto.ca](mailto:jam.bravo@mail.utoronto.ca)





# SPONSORSHIP BENEFITS

Sponsorship Level	Platinum \$2000	Diamond \$1000	Gold \$500
<b>Entitlements:</b>			
Logo representation on UPS events banner displayed at all events*	Extra large	Large	Medium
Logo representation and organization site link on all paper and electronic advertisements	✓	✓	✓
Logo representation on all event tickets	✓	✓	✓
An article submission for your organization newsletter	✓	✓	✓
Written acknowledgement of your organization in our Faculty of Pharmacy student newsletter (Applicable to Intermural Sports, OPA Cup)	✓	✓	✓
Verbal acknowledgment of organization throughout event (Applicable to Pharmacy Awareness Month, Interprofessional Boat Cruise, Phollies, Pharmacy-Semi-formal, Mixer event, Curling Bonspiel, OPA Cup)	✓	✓	
Permission to use Undergraduate Pharmacy Society logo on your organization's website for one year	✓	✓	
Advertisement inside event programs (Applicable to Pharmacy Awareness Month, Interprofessional Boat Cruise, Phollies Pharmacy Semi-Formal )	Full-page	Full-page	
Invitation for organization representation at events	Four representatives (Invitations to Interprofessional Boat Cruise, Semi-Formal, Pharmacy Awareness Month, Back-to-School Mixer, Curling Bonspiel)	Two representatives (Invitations to Pharmacy Awareness Month, Back-to-School Mixer, Curling Bonspiel)	
One-minute speaking opportunity during opening/welcome portion of each event (Applicable to Pharmacy Awareness Month, Interprofessional Boat Cruise, Phollies, Pharmacy Semi-formal, Mixer event, Curling Bonspiel, OPA Cup)	✓		
Distribution of a promotional item/gift for all attendees	✓		
Logo representation displayed on backdrop of photo op sites (Applicable to Interprofessional Boat Cruise, Phollies, Pharmacy Semi-Formal)*	✓		
Opportunity to hold a Lunch and Learn at the Leslie Dan Faculty of Pharmacy during the school year**	✓		

\*Please note that changes to the banner and backdrop cannot be made after August 29, 2014.

\*\* Lunch will be funded by the sponsoring organization, which is separate from the funding provided for UPS events. Additional sponsorship opportunities include in-kind donations.

# SPONSORSHIP AGREEMENT FORM

Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Postal Code: \_\_\_\_\_  
Telephone number: \_\_\_\_\_  
Website: \_\_\_\_\_

Contact person: \_\_\_\_\_  
City/Province: \_\_\_\_\_  
E-mail address: \_\_\_\_\_  
Fax number: \_\_\_\_\_  
Best method of communication: \_\_\_\_\_

## Level of Sponsorship Requested:

- Platinum - \$2000    Diamond - \$1000    Gold - \$500

Other amount: \$ \_\_\_\_\_

## In-kind donation:

- Sports equipment  
 Printing services (i.e., banner, photo op background, advertisements, ticket and program printing, etc.)  
 Catering services  
 Gift certificates  
 Other

Please specify the in-kind donation(s) your organization would like to contribute:

---

---

---

---

Please make cheques payable to **Undergraduate Pharmacy Society:**

ATTN: External Affairs Directors  
Undergraduate Pharmacy Society  
c/o The University of Toronto  
Leslie Dan Faculty of Pharmacy  
144 College Street  
Toronto, ON, Canada M5S 3M2

For more information, please contact Chia Hui Chung and Lisa Sun at [external@uoftpharmacy.com](mailto:external@uoftpharmacy.com)

Thank you for your support!



# THANK YOU

On behalf of University of Toronto's Leslie Dan Faculty of Pharmacy, the Undergraduate Pharmacy Society would like to thank you for taking the time to look our sponsorship proposal. Our events would not be as successful without the sponsors who trust us to dedicate our efforts towards exceeding their expectations year after year. Once you have submitted the Sponsorship Agreement Form, our committee will contact you within 7-10 business days for further details.

Alternatively, if our sponsorship opportunities do not fully coincide with your organization's goals, we encourage you to contact us to discuss alternative options for sponsorship or involvement. We hope that our proposal has convinced your organization of our dedication in maintaining our faculty's tradition of excellence and distinction.

Joseph Samuel



UPS President-Elect 2014-2015

Mohamed El-Salfiti



UPS Vice-President Elect 2014-2015



UNIVERSITY OF TORONTO  
LESLIE DAN FACULTY OF PHARMACY



## Contact information:

Chia Hui Chung and Lisa Sun  
UPS External Affairs Directors  
Undergraduate Pharmacy Society  
c/o The University of Toronto  
Leslie Dan Faculty of Pharmacy  
144 College Street  
Toronto, ON, Canada M5S 3M2  
[external@uoftpharmacy.com](mailto:external@uoftpharmacy.com)  
[www.uoftpharmacy.com](http://www.uoftpharmacy.com)

## Sponsorship Package Designed By:

Vivian Tsoi and Matthew Yu  
Pharmakon Co-Editors, 2014-2015  
Undergraduate Pharmacy Society  
[pharmakon@uoftpharmacy.com](mailto:pharmakon@uoftpharmacy.com)