

SPONSORSHIP BENEFITS

Sponsorship Level	Platinum \$2000	Diamond \$1000	Gold \$500
Entitlements:			
Logo representation on UPS events banner displayed at all events*	Extra large	Large	Medium
Logo representation and organization site link on all paper and electronic advertisements	✓	✓	✓
Logo representation on all event tickets	✓	✓	✓
An article submission for your organization newsletter	✓	✓	✓
Written acknowledgement of your organization in our Faculty of Pharmacy student newsletter (Applicable to Intermural Sports, OPA Cup)	✓	✓	✓
Verbal acknowledgment of organization throughout event (Applicable to Pharmacy Awareness Month, Interprofessional Boat Cruise, Phollies, Pharmacy-Semi-formal, Mixer event, Curling Bonspiel, OPA Cup)	✓	✓	
Permission to use Undergraduate Pharmacy Society logo on your organization's website for one year	✓	✓	
Advertisement inside event programs (Applicable to Pharmacy Awareness Month, Interprofessional Boat Cruise, Phollies Pharmacy Semi-Formal)	Full-page	Full-page	
Invitation for organization representation at events	Four representatives (Invitations to Interprofessional Boat Cruise, Semi-Formal, Pharmacy Awareness Month, Back-to-School Mixer, Curling Bonspiel)	Two representatives (Invitations to Pharmacy Awareness Month, Back-to-School Mixer, Curling Bonspiel)	
One-minute speaking opportunity during opening/welcome portion of each event (Applicable to Pharmacy Awareness Month, Interprofessional Boat Cruise, Phollies, Pharmacy Semi-formal, Mixer event, Curling Bonspiel, OPA Cup)	✓		
Distribution of a promotional item/gift for all attendees	✓		
Logo representation displayed on backdrop of photo op sites (Applicable to Interprofessional Boat Cruise, Phollies, Pharmacy Semi-Formal)*	✓		
Opportunity to hold a Lunch and Learn at the Leslie Dan Faculty of Pharmacy during the school year**	✓		

*Please note that changes to the banner and backdrop cannot be made after August 29, 2014.

** Lunch will be funded by the sponsoring organization, which is separate from the funding provided for UPS events. Additional sponsorship opportunities include in-kind donations.